

Eyeleds Germany Partner at Openings in der Europa-Passage

Hamburg, Germany - December 06, 2008

In the „Europa-Passage“, Hamburg City largest and most exclusive Shopping Centre, the openings found place of the Indoor Ice Rink, the first ice area in a Shopping Mall based on a synthetic sliding-material. The Shopping Mall is directly located near the 'Binnenalster'.

The Official Event Openings were done by two talented Forwards of Ice hockey Club "Hamburg Freezers" Vitalij Aab and Alexander Barta.

Until the 3rd of January, 2009, over 1,2 million visitors are expected to visit the event. Visitors will be able to rent their own skates on site and move over an area of 100m² ice. Immediately after the event openings on Wednesday, the first dare-devils took their opportunity to set foot upon the ice and enjoy the applause of the multiple visitors at the sideline.

Eyeleds Germany, Official Partner of the Event, advised on the Lighting Concept within the "Ice-Rink" bordering. 41 pieces Eyeleds ColorEYE ColorStop were installed to accentuate the field. In the adjacent lounge area, there has been taken care for "corporeal well-being" and the visitors are able to get advised about the products being used.

Complementary information to be found at: www.wilrzeitung.ch/lokales/wil.



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